

Exhibit P

Trademark/Service Mark Application, Principal Register

Serial Number: 87125862

Filing Date: 08/03/2016

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87125862
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\871\258\87125862.xml1\ RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	IMPOSSIBLE FITNESS
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word IMPOSSIBLE in strikethrough format followed by FITNESS.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1141 x 237
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Impossible X LLC
*STREET	1231 Champion Forest Court
*CITY	Wheaton
*STATE (Required for U.S. applicants)	Illinois
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	60187
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Illinois
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	025
*IDENTIFICATION	clothing
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 4260617 and 4624158.

ATTORNEY INFORMATION	
NAME	David E. Weslow
ATTORNEY DOCKET NUMBER	87252.0009
FIRM NAME	Wiley Rein LLP
STREET	1776 K Street, NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20006
PHONE	2027197000
EMAIL ADDRESS	dweslow@wileyrein.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	David E. Weslow
FIRM NAME	Wiley Rein LLP
STREET	1776 K Street, NW
CITY	Washington
STATE	District of Columbia
COUNTRY	United States
ZIP/POSTAL CODE	20006
PHONE	2027197000
*EMAIL ADDRESS	dweslow@wileyrein.com;tmdocket@wileyrein.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Joel Runyon/
SIGNATORY'S NAME	Joel L. Runyon
SIGNATORY'S POSITION	Manager
DATE SIGNED	08/03/2016

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To the Commissioner for Trademarks:

MARK: IMPOSSIBLE FITNESS (stylized and/or with design, see [mark](#))

The literal element of the mark consists of IMPOSSIBLE FITNESS.

The applicant is not claiming color as a feature of the mark. The mark consists of the word IMPOSSIBLE in strikethrough format followed by FITNESS.

The applicant, Impossible X LLC, a limited liability company legally organized under the laws of Illinois, having an address of
1231 Champion Forest Court
Wheaton, Illinois 60187
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: clothing

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 4260617 and 4624158.

The applicant's current Attorney Information:

David E. Weslow of Wiley Rein LLP 1776 K Street, NW
Washington, District of Columbia 20006
United States
2027197000(phone)
dweslow@wileyrein.com (authorized)

The attorney docket/reference number is 87252.0009.

The applicant's current Correspondence Information:

David E. Weslow
Wiley Rein LLP
1776 K Street, NW
Washington, District of Columbia 20006
2027197000(phone)
dweslow@wileyrein.com; tmdocket@wileyrein.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the

application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Joel Runyon/ Date: 08/03/2016

Signatory's Name: Joel L. Runyon

Signatory's Position: Manager

RAM Sale Number: 87125862

RAM Accounting Date: 08/04/2016

Serial Number: 87125862

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IMPOSSIBLE FITNESS